



WOMEN, CHILDREN and FAMILY SERVICE CHARITIES OF AMERICA

2010 ANNUAL REPORT TO THE PUBLIC (5/1/09 – 4/30/10)

OUR MISSION

Women, Children and Family Service Charities of America is an IRS-recognized tax-exempt federated group representing charitable organizations that specialize in creating a better world by constructively addressing gender based discrimination, domestic violence, reproductive choices, family-work conflicts, caregiver support, and childhood education, hunger and health. Its mission is to organize and prepare its member charities for effective participation in at-work employee charitable fund drives and other types of fundraising activities, to screen and certify these charities to assure they meet the eligibility criteria to participate in these fund drives, to help educate contributors about the work of these worthy causes, and to provide for the secure, accurate, and timely transmission of contributions from the fund drives to the recipient charities. And to do all the above as cost-effectively as possible consistent with delivering quality service.

Originally established to help charities participate more effectively in the U.S. Government's annual employee fund drive, the Combined Federal Campaign, Women, Children and Family Service Charities of America has in recent years expanded into fund drives conducted by state and municipal governments, United Ways, and corporations, either by representing its members directly or by cooperating with other federated groups.

PROGRAM SERVICES

To accomplish its mission, Women, Children and Family Service Charities of America provides the following programs and services to its members and to the giving public:

- ✓ Fund drive application assistance.
- ✓ Review and certification of charitable agency eligibility documentation.
- ✓ Representation of the members before fund drive organizing and/or regulatory authorities.
- ✓ Disseminating information about the work of the charities to the workplace giving public.
- ✓ Organizing member participation in fund drive promotional and educational events.
- ✓ Review ways to market the federation.
- ✓ Forwarding contributor name and address information, if requested, and accounting for and transmitting gift funds, with annual audit.

THE YEAR IN REVIEW

Women, Children and Family Charities of America approved and certified 77 members in the Fall 2009/2010 fund drive campaign year and raised \$2.4 million in cash and pledges. A complete list of the member charities, including descriptions of their programs, addresses and direct contact information is available at www.womenandchildren.org.

Either directly or through cooperative arrangements with other federations, members were presented in workplace fund drives reaching as many as 10 million employees. Members also had the option of participating in a variety of non-workplace fund raising programs. A detailed description of member services and benefits is available on the federation's web site.

Women, Children and Family Service Charities of America
1100 Larkspur Landing Circle, Suite 340 • Larkspur, CA 94939
Telephone: 800/626-6481 • Facsimile: 415/925-2650
www.womenandchildren.org

AUDITED FINANCIAL STATEMENTS SUMMARY

For the year ended April 30, 2010

Public support:

Combined Federal Campaign	\$2,295,856
State Employees & Corporate campaigns	55,464
Online Giving System donations	183,070
Less estimated uncollectible pledges	(373,861)
Less amounts distributed to member agencies	<u>(1,946,872)</u>
Total public support	112,048

Revenue:

Charges to member agencies	<u>123,764</u>
Total support & revenue	235,812

Expenses:

Program services	129,671
Administration	20,718
Fundraising	<u>85,423</u>
Total expenses	235,812

Changes in net assets	0
Net assets, May 1st	0
Net assets, April 30th	0

The federation is audited by the firm of Maze & Associates, CPAs, headquartered in Pleasant Hill, California. A complete copy of their report for the fiscal year ended 4/30/2010 is available on request. A copy of the federation's Form 990 IRS tax return is available on our web site.

MEMBER CHARITY FEES

For the fiscal year 2009/2010, federation expenses exceeded revenue by \$123,764. Total costs to members thus equaled 4.9% of revenue.

Member charities share in supporting the operating costs of the federation ("Total Expenses" in the federation audited financial statements) by having membership fees deducted from the donor-designated gifts they receive from the fund drives in which they participate as members of the federation. Fees are determined on a pro rata basis. For example, if gifts made to a member charity represent ten percent of the total of all gifts made to all members, that charity's share of federation operating costs will be ten percent.

Gifts made to the federation itself (versus gifts made to an individual member agency), and other federation revenue, such as interest income, are shared among all the member charities on the same proportionate basis. For example, if gifts made to a member charity represent ten percent of the total of all gifts made to all members, that charity's share of federation revenue will be ten percent.

Therefore, as a net result, should the federation's revenue exceed expenses in any given year, the member charities share the excess income in addition to the donor-designated gifts each has received; the membership fee is effectively zero. Conversely, should the federation's expenses exceed revenue, fees are apportioned against the members' donor-designated gifts to cover the net balance.

The proportionate formula notwithstanding, for the fiscal year 2009/2010, the federation "capped" fees that any individual member charity could be assessed. For revenue generated through the Combined Federal Campaign, there was a cap of \$12,500. For revenue from other fund drives, the cap was ten percent of gifts, with no minimum fixed dollar amount. Regardless of its respective gift totals, a member cannot be assessed an amount larger than this cap.

MEMBER CHARITY RESULTS – FALL 2009 CFC

	DESIGNATIONS	FEEES
Abortion Access Project	\$48,948	\$2,836
Abortion FederationNational	64,011	3,803
ACNM Foundation, Inc.	4,678	273
Adoptions by Cradle of Hope	22,923	1,285
Air Compassion America	14,018	787
Alan Guttmacher Institute	4,056	246
Alhambra Charity Fund	2,029	115
American Association of University Women Educational Foundation	11,549	662
Americans for UNFPA	1,979	116
Americans Helping Americans	25,070	1,457
Association of Missing and Exploited Childrens Organizations	28,092	1,598
Business and Professional Womens Foundation	7,150	412
Catholics for a Free Choice	16,282	964
Center for Reproductive Rights	12,504	735
Center for the Prevention of Sexual and Domestic Violence	201,189	11,180
Center for Women Policy Studies	3,672	213
Child Family Health International	15,049	877
Children At Risk Intervention Fund	153,886	8,920
Childrens Compassion Fund	37,036	2,081
Childrens Emergency Medical Fund	66,693	3,737
Childrens Network International	58,737	3,419
Christmas Spirit Foundation	14,251	786
Coalition Against Trafficking in Women	70,541	4,089
Delta Research and Educational Foundation	108,737	6,344
Educate the Children	19,048	1,043
Educ and Research Fdtn for the American Academy of Facial Plastic and Reconstructive Surgery	3,700	209
End Violence Against Women International	19,638	1,106
Family Promise, Inc.	8,970	502
Family Violence and Sexual Assault Institute	47,589	2,715
Family Violence Prevention Fund	28,530	1,621
Feed My Hungry Children	95,335	5,402
Feeding Hungry Children International	121,948	7,057
Feminists for Life of America	30,182	1,766
Foundation for Womens Health	2,958	163
Girls Incorporated	22,182	1,321
Giving Hope International	11,406	632
Global Fund for Women	23,165	1,365
HOMEBUILDERS Family Counseling	6,955	396
Institute for Womens Policy Research	2,759	164
International Lactation Consultant Association	4,049	212
Ipas	2,214	138
Jeannette Rankin Womens Scholarship Fund	6,596	393
Kidpower Teenpower Fullpower International	2,687	147
La Leche League International	28,114	1,612
Legal Momentum	3,249	189
MADRE, Inc.	18,588	1,071

MEMBER CHARITY RESULTS – FALL 2009 CFC - continued

	DESIGNATIONS	FEEES
MedShare International	\$44,662	\$2,594
Men Can Stop Rape	14,701	821
Ms. Foundation for Women	4,543	255
NASW Foundation, Inc., The	4,964	282
National Campaign to Prevent Teen Pregnancy	6,626	381
National Coalition Against Domestic Violence	101,659	5,746
National Council on Family Relations	4,314	253
National Domestic Violence Hotline	29,079	1,645
National Family Planning & Reproductive Health Association	6,038	346
National Legal Aid & Defender Association (NLADA)	9,084	508
National Organization for Women Foundation	28,240	1,690
National Partnership for Women & Families	4,964	301
National Womens Health Network	5,417	331
National Womens History Museum	2,015	117
National Womens Law Center	9,655	581
Nurturing Network	14,366	847
Older Womens League	5,048	290
Pathfinder International	6,250	380
Rape, Abuse, & Incest National Network (RAINN)	143,244	8,095
Religious Coalition for Reproductive Choice Educational Fund	6,233	362
Soroptimist International of the Americas	4,140	234
Stop It Now!	134,402	7,483
Suicide Awareness Voices of Education	16,962	957
The Voices and Faces Project	6,875	385
Wider Opportunities for Women	17,586	1,061
Women Count!	1,105	63
Womens Edge Coalition	5,488	329
Womens Funding Network	7,428	440
Womens Health Research	20,665	1,236
Womens Research & Education Institute	4,237	256
Youth For Christ Foundation	16,171	894

GOVERNANCE AND STAFF

Women, Children and Family Service Charities of America is governed by an all-volunteer board of directors who receive no compensation for their services.

Zanna Curry, President
Lori Wagner, Vice President
Heidi German, Treasurer
Marji Overgaard, Board Member
Patty Lok, Board Member
Heidi Goss, Board Member

The federation does not retain regular staff employees but instead retains outside service providers under the supervision of the Board of Directors. The two principal outside service providers are Maguire/Maguire Association Management, for membership and campaign support services, and Local Independent Charities of America for fiscal agent services.